

Inside
MasterCardTools and
ResourcesMC
CommunityProject and
Team SitesPeople
Place

Cuttler, Elyse ▾

Site Actions ▾

Quick Links

[MC Central Home](#) > The IHG Rewards Club World MasterCard Is Here

Highlights

- The IHG Rewards Club World MasterCard from Chase has launched for new account acquisitions.
- Visa flips to MasterCard started in April and all accounts will be converted by year end.
- You can apply for the new IHG Rewards Club World MasterCard at [IHG.com](#).

The IHG Rewards Club World MasterCard Is Here

Story contact: [Cottelli, Robyn](#) on: 4/30/2014

Over the past several months, MasterCard has signed a number of new co-brand deals, including Hawaiian Airlines with Barclays, BassPro Shops with Bank of America and American Airlines with Citi. This week we're excited to announce that [our new program with IHG](#) — a flip from Visa — has launched. As of March 6, the IHG Rewards Club World MasterCard from Chase is available to new cardholders at [IHG.com](#). The conversion of the existing Visa portfolio started in April and will be completed by the end of the year.

Benefits for new cardholders include:

- Sixty thousand bonus points after spending \$1,000 within the first 3 months of account opening, plus a free annual night
- Five points per \$1 spent when staying at any IHG hotel, plus two points per \$1 on purchases at gas stations, grocery stores and restaurants and one point for every \$1 spent on all other purchases
- Platinum Elite membership in the IHG Rewards Club
- No foreign transaction fees
- Ten percent automatic annual point rebate
- No annual fee for the first year

"The launch of the IHG Rewards Club World MasterCard is the result of a lot of hard work," says Ray Champ, account lead for Chase. "This portfolio conversion was successful because of the leadership from Pat Regan and Nina Biornstad, as well as a cross-functional effort from Business Development, Market Development, Product Delivery, GP&S, Finance and Legal."

A joint promotional campaign between IHG and MasterCard will launch this summer.

InterContinental Hotel Group has 4,600 hotels in nearly 100 territories and countries, across eleven brands. Hotel Brands include InterContinental Hotels & Resorts, Crown Plaza Hotel & Resorts, Holiday Inn, Holiday Inn Express, Holiday Inn Resort, Hotel Indigo, Staybridge Suites, Candlewood Suites, Even Hotels and its newest brand opening in 2014 in China, Hualuxe Hotels & Resorts. The IHG Rewards club is the world's largest hotel loyalty program, with over 77 million members globally.

Tools

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